

# JAMES NINNESS

WRITER

[www.jamesninness.com](http://www.jamesninness.com)

I'm a storyteller; I love connecting the dots and crafting a narrative. Whether weaving a tale for brands, or developing a fiction in prose or comics, stories are my lifeblood. I've worked with the likes of UnitedHealthcare, Tile, Yamaha Motorsports, Hair Club, and Director John Carpenter.

Likes: dogs, science fiction, and volunteering. Dislikes: marketing buzzwords, cats, and bullies.

## EXPERIENCE

**y marketing**  
2015 – present

### SR. COPYWRITER

Collaborated with Creative Director to develop multiple campaigns across a variety of industries and mediums, including social, PPC, video, and brand refreshes. Revised copy processes and collateral to refine client-facing efforts for streamlined delivery and increased communication efficiencies.

**Freelance**  
2007 – present

### WRITER (AND SOME)

Worked with clients in various capacities: general copy development, complete brand overhauls, marketing consultation, and production/pipeline management.

**Vestiage, Inc.**  
2014 – 2015

### MARKETING DIRECTOR

Rebranded two IPs from the ground up and sleuthed through industry penetration points for product insertions to the market. Oversaw the development of brand marketing materials, including PPC, affiliate, podcast, social media, and digital video; and later print, radio, and television.

**FUTEK**  
2013 - 2014

### MARKETING ASSOCIATE

Developed dynamic promotional campaigns/collateral. Managed all social media and the creation of SEO-focused copy, and crafted Test & Measurement whitepapers and articles for publication.

## EDUCATION

**Cal State  
University  
Long Beach**  
June 2007

### B.A. ENGLISH: CREATIVE WRITING

Built upon a base understanding of British and American literature, the Creative Writing emphasis focuses on the ability to craft narrative through multiple mediums.

## RECENT WORKS/AWARDS

***John Carpenter's Tales for a Halloween night volume II ("So Happy") creator/writer, 2016***

Art by Axur Eneas. Letters/Colors by Ben Glibert. Published by Storm King Productions

***Hammer Down writer, 2016***

Art by Scott Irwin. Letters/Colors by Ben Glibert. Published by Scott Irwin

***John Carpenter's Tales for a Halloween night ("Some Grub") creator/writer, 2015***

Art by Brett Simmons. Letters/Colors by Ben Glibert. Published by Storm King Productions

\*Best Anthology of 2015 (Horror New Network)

\*Best Anthology (2015) (Ghastly Award)

\*Best Horror Comic Book (2015) (The Rondo Hatton Classic Horror Awards)